

Report on the Enthusiastic Participation of Journalism & Mass Communication Students in the Zee Media "Samriddhi Samvad" (Rising Himachal Conclave) 2026

Department of Journalism & Mass Communication
Centre of Excellence Government College Sanjauli, Shimla
Date: 09 July 2026
Venue: Hotel Peterhoff, Shimla
Organised by: Zee News in association with ARNI University

Report

The Department of Journalism & Mass Communication, Centre of Excellence Government College Sanjauli, Shimla, proudly facilitated the participation of **40 students from BA-I, BA-II and BA-III** in the prestigious **Zee Media "Samriddh Samvad" (Rising Himachal Conclave) 2026**, held at the historic Hotel Peterhoff, Shimla, on **09 July 2026**.



The student delegation was led by **Mr. Sandesh Kumar Kalta**, Assistant Professor, Department of Journalism & Mass Communication, Centre of Excellence Government College Sanjauli, Shimla. The participation was made possible following a formal invitation

extended by **Zee News**, recognising the department's commitment to experiential learning and industry-academia engagement.



Selfies with The CM

The conclave served as a distinguished platform where journalism students witnessed the convergence of media, governance and public policy through meaningful discussions involving policymakers, senior journalists and media experts. The event was graced by the

Hon'ble Chief Minister of Himachal Pradesh, Shri Sukhvinder Singh Sukhu, as the Chief Guest. Eminent dignitaries including **Shri Harshwardhan Chauhan (Minister for Industries)**, **Shri Vikramaditya Singh (Minister for Public Works)**, **Shri Harish Janartha (MLA, Shimla)**, **Shri Surinder Chauhan (Mayor, Shimla)**, **Shri Rajeev Bindal (President, BJP Himachal Pradesh)** and **Shri Jairam Thakur (Leader of Opposition and Former Chief Minister of Himachal Pradesh)** participated in different sessions, enriching the discussions with diverse perspectives.

Throughout the programme, students attentively observed high-level panel discussions, policy dialogues, media interactions and professional interviews covering governance, public administration, development, tourism, environmental sustainability, digital transformation, public communication and the evolving role of journalism in democratic societies. The sessions provided valuable insights into how experienced journalists formulate analytical questions, conduct balanced interviews, moderate discussions and facilitate informed public discourse.



One of the most memorable highlights of the conclave was the **rare and inspiring opportunity for the students to personally interact with the Hon'ble Chief Minister Shri Sukhvinder Singh Sukhu and the Hon'ble Leader of Opposition Shri Jairam Thakur**. Both distinguished leaders displayed remarkable warmth and humility while engaging with the students. Appreciating the enthusiasm and curiosity of the young journalism learners, they encouraged them to uphold the highest standards of truth, integrity, objectivity and public service in their future careers. Their words of encouragement and blessings served as a great source of motivation, inspiring students to pursue journalism with dedication, professionalism and a strong sense of social responsibility. The interaction transformed the conclave into a truly memorable educational experience, allowing students to engage directly with eminent public leaders beyond the formal proceedings.

Students also gained first-hand exposure to the professional organisation of a large-scale television media event. They carefully observed the technical and managerial dimensions of media production, including stage design, event planning, live programme execution,

audience management, camera operations, lighting arrangements, sound engineering and multi-camera television production. Such practical exposure significantly enhanced their understanding of broadcast journalism and event management, complementing their classroom learning.



The conclave further enabled students to interact with experienced journalists and media professionals who shared valuable insights into newsroom culture, editorial decision-making, digital journalism, fact-checking, ethical reporting, multimedia storytelling and emerging career opportunities in the rapidly evolving media industry. Students also exchanged ideas with participants from other educational institutions, fostering academic networking and collaborative learning.



The programme effectively demonstrated the indispensable role of journalism in strengthening democracy by facilitating constructive dialogue between the government, the opposition and citizens. By observing multiple viewpoints presented on the same platform, students developed a deeper appreciation of balanced reporting, impartial journalism, editorial independence and democratic accountability.



The enthusiastic participation, discipline and professional conduct displayed by the students reflected the academic standards and quality of training imparted by the Department of Journalism & Mass Communication. Their keen interest throughout the conclave exemplified their commitment towards becoming responsible media professionals.



Major Learning Outcomes

The participation enabled students to:

1. Gain first-hand exposure to the functioning of a national-level media conclave.
2. Observe professional television journalism and live event production.
3. Understand advanced interviewing techniques and panel moderation.
4. Learn practical applications of media ethics, impartiality and responsible journalism.
5. Appreciate the importance of fact-checking, verification and editorial credibility.
6. Develop a deeper understanding of the relationship between media, governance and democracy.
7. Observe the organisation and management of a large-scale media event.
8. Understand the integration of audiovisual technology in live broadcasting.
9. Enhance critical thinking by analysing contemporary political, developmental and social issues.



10. Improve communication, observation and analytical skills.
11. Understand newsroom professionalism and editorial decision-making.
12. Explore diverse career opportunities in television, digital journalism and multimedia communication.
13. Build confidence through direct interaction with senior journalists, policymakers and political leaders.
14. Experience the practical implementation of concepts studied in journalism classrooms.
15. Learn the importance of respectful dialogue, democratic values and ethical public communication.

16. Gain invaluable motivation through personal interaction with the Hon'ble Chief Minister and the Hon'ble Leader of Opposition, who encouraged students to pursue journalism with honesty, dedication and social responsibility.
-



Conclusion

The participation of **40 students from BA-I, BA-II and BA-III** in the **Zee Media "Samridh Samvad" (Rising Himachal Conclave) 2026** proved to be an exceptionally enriching academic and professional experience. The conclave successfully bridged classroom learning with real-world media practice by providing students with direct exposure to professional journalism, public policy discussions and democratic discourse. The opportunity to interact personally with distinguished political leaders and seasoned media professionals further enhanced the educational value of the programme, leaving a lasting impression on the participants.

Prof. Bharti Bhagra, Principal, Centre of Excellence Government College Sanjauli, expressed immense pride in the enthusiastic participation, exemplary discipline and professional conduct demonstrated by the students. She appreciated the Department of Journalism & Mass Communication for providing such a valuable experiential learning opportunity and remarked that the exposure gained through the conclave would significantly contribute to the students' academic growth, practical understanding and future careers in journalism and mass communication.

The Department of Journalism & Mass Communication extends its sincere gratitude to **Zee News** for extending the invitation and for creating such an outstanding platform where future journalists could observe, interact, learn and grow.



Under the leadership of **Prof. Sandesh Kumar Kalta**, the student delegation represented the institution with distinction, making the conclave a memorable milestone in the Department's continuous efforts to integrate classroom education with meaningful industry exposure. The event stands as a testament to the Department's commitment to nurturing competent, ethical and socially responsible media professionals through experiential and practice-oriented learning.

comp
fir



Under the leadership of **Prof. Sandesh Kumar Kalta**, the student delegation represented the institution with distinction, making the conclave a memorable milestone in the Department's continuous efforts to integrate classroom education with meaningful industry exposure. The event stands as a testament to the Department's commitment to nurturing competent, ethical and socially responsible media professionals through experiential and practice-oriented learning.

Signature
Sandesh K. Kalta
AP-JMC

Signature

Invitation for Zee News Conclave

1 message

Ankush Dobhal <dobhalankush@gmail.com>

Mon, Jul 6, 2026 at 10:09 AM

To: "principalsanjauli@gmail.com" <principalsanjauli@gmail.com>

To
The Principal
Centre of Excellence Government College
Sanjauli, Shimla

I hope this letter finds you in good health and high spirits. On behalf of Zee News, I am pleased to invite **you and the Students of Journalism** from Centre of Excellence Government College, Sanjauli to attend the **Rising Himachal Conclave which will be held on 9 July from 10:00 AM.**

The conclave will help aspiring journalists with valuable insights into the evolving media landscape. Through engaging discussions and interactions with experienced journalists and industry experts, students will **gain exposure to various aspects of journalism** including news gathering, reporting, ethical journalism, digital media and the challenges and opportunities in modern news broadcasting.

We are honoured to have the **Hon'ble Chief Minister of Himachal Pradesh Sh. Sukhwinder Singh Sukhu** as the **Chief Guest** for the event, making it a significant occasion for students to witness meaningful discussions on media and public affairs.

We believe this conclave will serve as an enriching learning experience and inspire students to pursue excellence in the field of journalism. We would be delighted if your institution could encourage Journalism students to participate in this event.

We look forward to welcoming your students to the Himachal Conclave.

Sincerely
Ankush Dobhal
News Correspondent
Zee News
8273833000

*Mr Sandesh Kalia
Boregim*