

**Department of Journalism & Mass Communication
Centre of Excellence, Government College Sanjauli
(Shimla)**

**Report on Two-Weeks Induction (Internship) Programme
with *Dainik Bhaskar***

1. Introduction

The Department of Journalism & Mass Communication, Centre of Excellence, Government College Sanjauli, successfully facilitated the participation of **four final-year undergraduate students** in a **two-week induction programme** organised through a **special academic–industry arrangement with the national Hindi daily *Dainik Bhaskar*, from February 24th, 2025 to March 08th, 2025**. The programme was conducted under the **able professional guidance of the Local Bureau, Shimla**, with the objective of providing hands-on exposure to real-time journalistic practices and newsroom functioning.

This induction programme was designed to bridge the gap between theoretical instruction and professional practice, enabling students to experience the operational realities of print journalism in a leading national media organisation.

2. Student Participants

The following final-year UG students of Journalism & Mass Communication participated in the programme:

S. No.	Name of Student	Roll Number
1.	<i>Nikhil Jokta</i>	22543005
2.	<i>Kiran Kumari</i>	22543004
3.	<i>Arushi Sharma</i>	22542011
4.	<i>Khushi Kumari</i>	22547001

3. Nature and Scope of the Programme

The two-week induction programme offered students an immersive learning experience within the professional environment of *Dainik Bhaskar*. Under the supervision of the Shimla Bureau team, students were introduced to the **entire workflow of a daily newspaper**, including:

- Structure and functioning of a regional bureau
- Editorial hierarchy and newsroom coordination
- News values and story selection processes
- Field reporting techniques
- Source identification and verification
- News writing in Hindi for print media
- Deadline-oriented work culture
- Ethical standards and professional responsibilities in journalism

Special emphasis was laid on **ground-level reporting**, enabling students to understand the socio-political, cultural, and developmental dimensions of news coverage in Himachal Pradesh.

4. Learning Outcomes and Skill Development

All four students actively availed themselves of this opportunity and demonstrated keen professional interest throughout the programme. The key learning outcomes included:

- **Practical Reporting Skills:** Students learned how to observe, gather, and structure news from the field.
- **News Writing Proficiency:** Exposure to professional copy editing and headline writing sharpened their writing skills in Hindi journalism.
- **Understanding of Media Ethics:** Interactions with senior journalists sensitised students to accuracy, balance, objectivity, and ethical decision-making.
- **Professional Discipline:** Students experienced newsroom discipline, teamwork, and the importance of meeting publication deadlines.
- **Industry Orientation:** The programme familiarised students with career pathways, challenges, and expectations within mainstream print media.

5. Student Engagement and Performance

The participating students showed **commendable enthusiasm, adaptability, and commitment** during the induction period. They interacted confidently with

bureau staff, sought clarifications, and applied classroom knowledge to practical tasks. Their exposure to real-world journalism significantly enhanced their confidence and professional outlook.

6. Academic and Institutional Significance

This induction programme represents a valuable **industry-academia collaboration**, reinforcing the Department's commitment to experiential learning. Such engagements:

- Strengthen professional competencies among students
- Enhance employability and career readiness
- Provide realistic insights into media functioning
- Align academic training with industry requirements

The collaboration with *Dainik Bhaskar* has proved particularly beneficial in nurturing journalistic sensibilities rooted in regional realities and national media standards.

7. Conclusion

The two-week induction programme organised with *Dainik Bhaskar* under the guidance of the Shimla Bureau was a **highly enriching academic and professional experience** for the participating students. All four students made effective use of the opportunity and gained in-depth exposure to the craft and ethics of journalism.

The Department of Journalism & Mass Communication, Centre of Excellence, Government College Sanjauli, places on record its appreciation for the cooperation and mentorship extended by *Dainik Bhaskar*, Shimla Bureau, and looks forward to strengthening such collaborations in the future for the holistic development of students.



25/03/2025

Submitted by:

Department of Journalism & Mass Communication
Centre of Excellence
Assistant Professor (JMC)
Dept. of Higher Education,
Govt. College Sanjauli (Shimla)
Govt. of Himachal Pradesh



PRINCIPAL
GOVT. DEGREE
SANJAULI, SHIMLA

PRINCIPAL
GOVT. DEGREE
(H.P.)

**Government of Himachal Pradesh
Department of Higher Education
Centre of Excellence, Government College Sanjauli, Shimla-06**

Office Order

Ref. No.: COE/JMC/Internship/2025

Date: 22nd February 2025

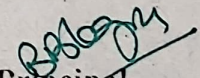
Subject: Approval for Two-Week Internship at Dainik Bhaskar Office, Chhota Shimla

With reference to the academic requirements of the Journalism & Mass Communication Department, the following **BA-III Year students** have been permitted to undertake a two-week internship at **Dainik Bhaskar Office, Chhota Shimla**, from 24th February to 8th March 2025:

1. **Arushi Sharma**
 - o Roll No.: 22542011
 - o Contact No.: 8988926037
2. **Kiran Kumari**
 - o Roll No.: 22543004
 - o Contact No.: 8091122714
3. **Nikhil Jyoti**
 - o Roll No.: 22543005
 - o Contact No.: 8219788077
4. **Khushi Kumari**
 - o Roll No.: 22547001
 - o Contact No.: 8219426561

The students are expected to adhere to the guidelines set by the internship provider and maintain professional conduct throughout the internship period. They shall submit an internship report to the department upon completion.

This order is issued with the approval of the competent authority.


Principal
Centre of Excellence,
Government College Sanjauli,
Shimla-06

Copy to:

1. The Editor, Dainik Bhaskar, Chhota Shimla, for necessary information.
2. Concerned students for compliance.
3. Head, Department of Journalism & Mass Communication.
4. Office record.

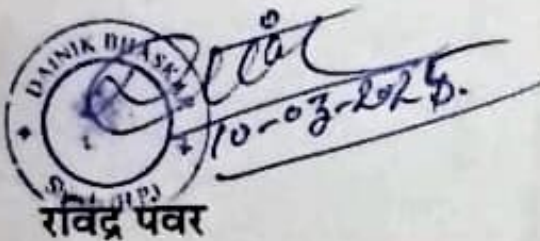
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प्रमाण पत्र

प्रमाणित किया जाता है कि राजकीय महाविद्यालय संजौली से बीए फाइनल की छात्रा किरण कुमारी, पुत्री श्री राजेश कुमार ने दैनिक भास्कर शिमला से दो सप्ताह की इंटर्नशिप पूरी कर ली है। इस दौरान इन्होंने विभिन्न विषयों पर स्टोरी बनाने सहित इवेंट कवर करने और खबरों व अखबार से संबंधित अन्य वारीकियों का भी प्रशिक्षण लिया। इनकी प्रशिक्षण अवधि 24 फरवरी से 8 मार्च-2025 तक रही। इस दौरान इनकी कार्यप्रणाली सराहनीय रही।

हम इनके उज्ज्वल भविष्य की कामना करते हैं।

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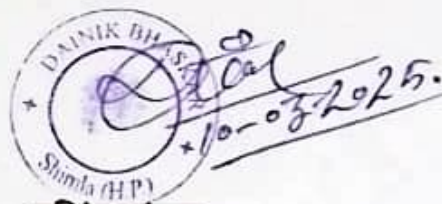
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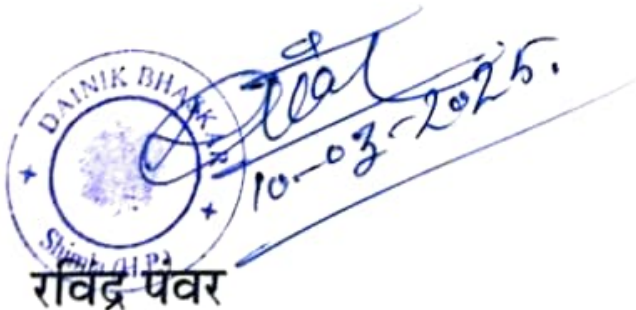
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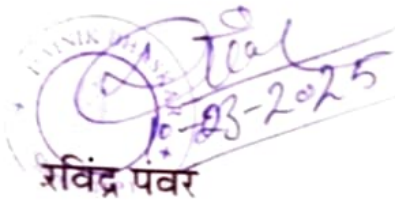
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