

# OJT REPORT OF RETAIL MANAGEMENT

## BATCH (2024-2025)

### LEVEL-7 (STORE MANAGER)

**ON JOB TRAINING** is an essential part of the B. Voc course. Students get benefitted with the practical knowledge which they get during the period of their OJT. On job training involves fieldwork, skills and abilities to perform a job become better. OJT makes our students adapt to the nuances of the corporate world. Vocational Training giving a job aspirant confidence and making him/her job ready. OJT is a necessary part for students where in each job role students have to perform their duties in best sellers, Monte Carlo, Skechers and others different venues. Keeping all these points in mind the Department of Vocational (B. Voc), Retail Management organized an OJT for the students of 3rd year, Level -7 at different locations with the reputed Stores. Total no of students attended OJT- 28, Duration-570hrs OJT started from 12/12/2024 -12/02/2025. This OJT has been completed under the guidance of **Mrs. Surbhi Sharma**. Students were placed in very prestigious Brands for their final OJT where they were getting very good stipend along with free accommodation and food facility. Detail of the Stores are given below:

Sr. No.	Stores and location	No. of Students
1	Monte Carlo Zirakpur	03
2	Monte Carlo Kharar CHD	12
3	Best seller Chandigarh	01
4	Junior Zirakpur	01
5	Skechers Cosmo Zirakpur	01
6	Skechers Elante Chandigarh	01
7	Skechers Chandigarh	02
8	Smart Point Bhatta Kufar	01
9	Maxcp16	04
10	Mukesh Trading Corporation	01
11	Kottail Milano	01
	<b>TOTAL</b>	<b>28</b>

The Objective of this OJT was to enhance students industry interaction so that students can acquire first hand experience of retail store which will bridge the gap between academic learning and learning. By the end of the OJT the students learned:

- Greeting customers
- Stock control management
- Being responsible for processing cash and card payments
- Stocking shelves with merchandise
- Answering queries from customer
- Dealing with customers complaints
- Inventory Management

## STUDENTS DURING ON JOB TRAINING









## ON JOB TRAINING CERTIFICATES





























