

Event Report: "Dekho Apna Desh"

Organizedby: Department of B.Voc

Location: Centre of Excellence, Government College Sanjauli

Key Person: Ms. Sushmita, Assistant Manager in Tourism, Ministry of Tourism, India

Date: 02/09/2024

Event Overview

The Department of B.Voc at the Centre of Excellence, Government College Sanjauli, organized a unique and engaging event titled "**Dekho Apna Desh**." This event aimed to promote awareness and appreciation of India's diverse travel destinations among students. The event was held in collaboration with the Ministry of Tourism, India, with Ms. Sushmita, Assistant Manager in Tourism, serving as the key speaker and facilitator.

Event Format

Dekho Apna Desh was an online voting event designed to encourage students to vote for their favourite travel destinations across India. This interactive and educational format allowed participants to explore different regions of India virtually and express their preferences for various tourist spots.

Participation and Engagement

The event saw enthusiastic participation from students at COE GC Sanjauli, who were excited to learn more about India's rich cultural and natural heritage. Each participant who successfully cast their vote received an e-certificate from the Ministry of Tourism, recognizing their involvement in promoting domestic tourism.

Souvenirs and Prizes

In addition to the e-certificates, the event featured a lucky draw. Students who participated in the voting process were automatically entered into the draw, giving them a chance to win special souvenirs provided by the Ministry of Tourism. This added an element of excitement and further encouraged participation.

Recognition and Achievements

Apart from the individual certificates given to the participating students, COE GC Sanjauli also received an e-certificate from the Ministry of Tourism for successfully organizing the event. Additionally, the college was acknowledged for joining the Yuva Tourism Club, an initiative by the Ministry of Tourism aimed at involving the youth in promoting and sustaining India's tourism industry.

Conclusion

The "Dekho Apna Desh" event was a resounding success, fostering greater awareness and appreciation of India's tourism potential among students. With the active involvement of Ms. Sushmita and the support from the Ministry of Tourism, the event not only promoted domestic tourism but also created a memorable experience for all participants. The distribution of e-certificates and souvenirs helped in recognizing and encouraging the students' efforts in promoting tourism.

The event reflects the commitment of COE GC Sanjauli and its Department of B.Voc to providing innovative learning experiences that extend beyond the classroom, engaging students in national initiatives and fostering a sense of pride in India's cultural and natural heritage.





