

## **PLACEMENT DRIVE 13 MARCH-2024**

In the present era, campus placement holds a great importance for students and educational Institutes.

Campus placements provide the students with a foot-in-the –door opportunity enabling them to start off their career right after they have completed their course curriculum.

Today, a placement drive took place at Government Degree College, Sanjauli. The participating companies included US Polo, Flying Machine, and Arrow. The drive was conducted by HR (Garima Thakur) and Senior Operational Manager (Simardeep Kaur).

These are well-known brands. Additionally, four colleges participated in the event, namely: 1. Government Degree College (Sanjauli). 2. Government Seema College (Rohru). 3. Government Degree College, (Rampur). Government college RKMV Shimla.

A total of 50 students participated in the placement drive, out of which 6 were selected. During the placement process, the students had the opportunity to collaborate with the HR and Operations Managers of company.

The salaries offered ranged from 25, 000/- to 30, 000/-.

The placement drive began with a brief introduction of the company. Following that, a group discussion was conducted and students who were selected proceeded to the second round, which consisted of personal interviews. Working with renowned brands provided the students with valuable exposure.

After completing the entire placement process, the recruiters met with the college principal, Mrs. Bharti Bhagra, the Nodal officer, Dr. Meenakshi Sharma, Divisional Manager, Mr. Shiv Kumar, and State Co-ordinator, Mr. Sumit Sharma.

The principal expressed appreciation to the entire team of B. Voc (Retail Management and H&T) for successfully organizing the drive by Mr. Pankaj Verma, Mrs. Surbhi Sharma, Mrs. Pinky, Mr. Umesh Rana, Mr. Ramesh Bisht, Miss Sandeepa, Mr. Kush Bhardwaj.

