

## **B.Voc Retail Management**



From Time to Time Visits to Retail outlets and Classroom activities are organized for Retail Management students. The main purpose of these visits is providing them an insight and feel of Retail Marketing. Industry visits sensitize students to the practical challenges that organizations face in the business world. Industrial visits also give greater clarity about various management concepts for students as they can practically see how these concepts are put into action.

# VISITS AND EXCURSIONS

Visits to Vishal Mega Mart and Meena Bazaar proved extremely useful for the students as they indulged in the actual aspects of retail marketing.

## VISIT TO VISHAL MEGA MART



## VISIT TO MEENA BAZAAR





# INTERNSHIP

The internship gives students an opportunity to assess their potential for a retail career in their participating firm. Some Retailers involved with our internship program are: Vishal Mega Mart, Big Bazaar, BESTSELLER (Jack and Jones, Vero Moda, Name It, ONLY, Vila Clothes), Calvin Klein etc. The internship gives students an opportunity to assess their potential for retail career in their participating firm.

Retail interns are paid a salary and exposed to a variety of retail experiences as part of the management team.



## STUDENTS ACTIVITY



## GUEST LECTURES

Guest lectures have innumerable benefits and can help students learn from a different perspective and more effectively. Especially in Retail Management studies, students need to taste the experiences of the Retail world. There are hundreds of undiscovered opportunities for students, which they get to know about after interacting with the guest faculties.

