

Sanjauli College Students of BBA Department Successfully Complete Times of India Winter Internship Programme- 2026

Company: Times of India, Chandigarh

Period :1 January 2026 to 10 February 2026.

Students of Centre of Excellence Government College, Sanjauli, completed a Winter Internship Programme with The Times of India from 1 January 2026 to 10 February 2026. The internship provided students with valuable practical exposure to the fields of sales and marketing, enabling them to experience a professional work environment and develop essential communication, interpersonal and managerial skills.

During the internship, the students gained hands-on experience in sales, marketing, customer interaction and professional communication. They learned to approach and interact with people from diverse backgrounds, understand customer requirements, respond to queries, and effectively present and promote products and services. The programme also helped students develop an understanding of human behaviour and psychology, particularly how individuals respond differently to communication styles, marketing strategies and various situations.

The internship offered practical insights into **sales planning, customer handling, persuasion techniques, presentation skills and relationship management**. It enabled students to connect classroom learning with real-world business situations and understand how theoretical concepts of sales and marketing are applied in professional settings.

The students demonstrated **excellent performance and commitment** throughout the internship. **Ojas Chauhan, Mayank Kanwar, Swati Negi, Sneha Sagroli and one other student** were awarded **Gold Medals** in recognition of their outstanding performance. **Ojas Chauhan** also served as the **Team Leader** during the internship, demonstrating leadership and organisational abilities.

Other participating students, including **Aastik, Aanya, Shrey, Mukul, Vipul and Dimple**, were also recognised for their commendable performance and awarded certificates.

The students were honoured at **The Times of India office, Sector 8, Chandigarh**, where they received their certificates from the concerned HOD. Subsequently, the certificates were also presented at **Centre of Excellence Government College, Sanjauli**, by **Principal Prof. Bharti Bhagra**, who congratulated the students and appreciated their hard work, dedication and achievements.

The Winter Internship Programme proved to be a **valuable experiential learning opportunity**, equipping students with practical knowledge of sales and marketing while enhancing their confidence, communication abilities, understanding of human behaviour, leadership qualities and capacity to work effectively in a team.

The college extends its **heartiest congratulations to all the participating students** for their commendable performance and wishes them continued success in their academic pursuits and future professional endeavours.



Report Prepared By

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